



ICREA

Guia bàsica
d'identitat visual

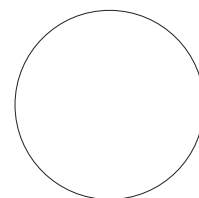
LOGO



SÍMBOL

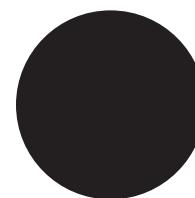


COLORS



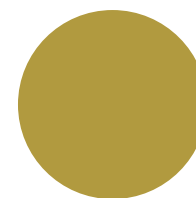
BLANC

ffffff
C: 0
M: 0
Y: 0
K: 0



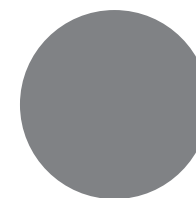
NEGRE

000000
C: 0
M: 0
Y: 0
K: 100



DAURAT

a3903f
C: 0
M: 11
Y: 76
K: 36



GRIS

777777
C: 0
M: 0
Y: 0
K: 60

TIPOGRAFIA

Flama Condensed Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890;!"'@#·%&/()=¿?

Flama Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890;!"'@#·%&/()=¿?



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